



My Grandma's of New England

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Freshness Dating Instructions for Vendors

If cakes are delivered to you UNFROZEN, please read:

- The cakes may be frozen upon your delivery acceptance. If placed in your freezer, the shelf life of the cakes is 12 (twelve) months. When removed from your freezer, please affix a SELL BY date to each cake that reflects 12 (twelve) days from the date of removal from your freezer.
- If cakes are placed directly upon your shelf for sale after delivery, the cakes should be dated immediately with a SELL BY date of no later than 12 (twelve) days from the date you have accepted delivery.

If the cakes are delivered to you FROZEN, please read:

- You may continue to hold the cakes in a frozen state for up to 12 (twelve) months. When removed from your freezer for sale on your store shelf, please affix a SELL BY date to each cake that reflects 14 (fourteen) days from the date of removal from the freezer.

Please contact our sales director, Vic Otero, at 800-847-2636, with any questions you may have regarding cake handling, shelf life, product selection, or volume orders.